One Means of Proclamation

The publicity committee of the local Spiritual Assembly of Gallup, New Mexico, has recommended a method of proclamation through the press, possibly through TV, similar to the services which have been offered in recent years to the Bahá'ís attending the National Convention. The idea was successfully carried out at the gathering held in June at Pine Springs, Arizona, on the Navajo Indian Reservation, and is being shared with the believers for use especially in these months of “mass proclamation.”

The basic idea is to rush pictures and news of gatherings and events attended by Bahá'ís and non-Bahá'ís to the newspapers in their home towns, so that the news does not lose its value time-wise. A story with pictures could be in the newspapers within a day or two after the beginning of the event. This may be done through the use of Polaroid camera equipment, air mail, and the effectiveness of contact previously made by the Bahá'í press representatives with their local publicity media.

Using a Polaroid camera, news pictures of Bahá'ís and visitors could be taken on the scene to be sent via air mail to their home towns for immediate release. These “instant pix” accompanied by a news release incorporating mimeographed information about the event (prepared beforehand by those sponsoring the activity) plus the added typed caption and material about the event and photographs, would be sent to either the home town newspaper, or possibly TV station, or to the local Bahá'í press representative to be presented personally, whichever is the most advantageous.

The sponsoring body of the event should have already prepared, in mimeographed form, a standardized sheet with information on the event, and clipped it to a “lead” page to be typed at the scene, with names, etc., specifically applying to the accompanying pictures.

The individual handling this for his local community or group would need to come to the meeting with the following information:

1. Home town paper name, address, name of staff contact.
2. If no paper, perhaps a TV station could use pictures.
4. Details of trip by the individuals in the pictures.
5. If each believer or group representative comes prepared to use every opportunity for wider proclamation of the Faith through the press, this idea can be very effective.

Human Rights Day

December 10, 1962

A Special Event for Proclaiming the Bahá'í Faith to the Public

Theme: United Nations—Prayer for Peace in Action


Reports: Newspaper clippings are to be sent immediately to National Bahá'í Headquarters. Reports and good photographs of outstanding observances should be mailed at once to Bahá'í News Editorial Committee.

In Memoriam

Dr. Erwin R. Albrecht
Bentonville, Arkansas
August 5, 1962

Mrs. Ethel C. Ayer
Salt Lake City, Utah
August 17, 1962

Cesery Bell
Los Angeles, Calif.
September 15, 1962

Mrs. Elizabeth F. Caldwell
Los Angeles, Calif.
September 4, 1962

Mrs. Norah B. Casey
Vacaville, Calif.
September 11, 1962

Mrs. Bessie C. DeGrow
Ann Arbor, Michigan
August 9, 1962

Mrs. Oni Finks
Sherman Oaks, Calif.
September 11, 1962

Mrs. Minnie Flack
Los Angeles, Calif.
August 24, 1962

Carl S. Hogberg
Uppsala, Sweden
June 27, 1962

Mrs. Marie Kramer
Lima, Ohio
August 29, 1962

Mrs. Helma Linder
Alderwood Manor, Wash.
September 10, 1962

Mrs. Juanita Mitchell
Los Angeles, Calif.
September 2, 1962

Charles Rublee
San Antonio, Texas
September 16, 1962

Mrs. Laura Simpson
Stockton, Calif.
September 8, 1962

George E. Terry
Waukegan, Illinois
September 14, 1962

Edward L. Westberg
Pearsbloom, Calif.
June 10, 1962

Mrs. Clara Wood
Wilmette, Illinois
September 24, 1962

John H. Woodlen
Wilmington, Delaware
September 13, 1962
WORLD CRUSADE BUDGET
Tenth Year: 1962-63

<table>
<thead>
<tr>
<th>ANNUAL BUDGET</th>
<th>$625,000.00</th>
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Total Requirements: May 1 to September 30 $260,420.00

Total Contributions: May 1 to September 30 $171,370.00

Deficit to September 30 $89,050.00

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<tr>
<th>MONTH</th>
<th>RECEIVED</th>
<th>DEFICIT</th>
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<tr>
<td>May, June &amp; July</td>
<td>$156,252.00</td>
<td>$47,192.00</td>
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<td>$52,084.00</td>
<td>$27,184.00</td>
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<tr>
<td>September</td>
<td>$52,084.00</td>
<td>$14,674.00</td>
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<tr>
<td></td>
<td>$260,420.00</td>
<td>$89,050.00</td>
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Rex King Deprived of Bahá’í Membership

Following full investigation and consultation on certain information concerning the activities of Rex (Reginald) King who has resided in various localities in Central California in recent years, it became necessary for the National Spiritual Assembly at its September meeting to deprive Mr. King of his Bahá’í membership and voting rights. Mr. King is not to be invited to Nineteen-Day Feasts or to participate in any other Bahá’í activities.

—National Spiritual Assembly

BAHÁ’Í DIRECTORY CHANGES

ASSEMBLY SECRETARIES

Northern California
Monterey: Mrs. Dawn Edwards, 945 Roosevelt
(Monterey-Carmel J. D.: Mrs. Beatrice Rinde, 2880 Ransford Ave., Pacific Grove (Santa Rosa J. D.: Mrs. Juanita Storch, 4770 Sonoma Highway, Santa Rosa

Southern California District #1
Manhattan Beach: Mr. William Smarsh, pro-tem, Box 1592
Inglewood J. D.: Mr. Virgil Wilson, P.O. Box 3063, Inglewood
West Hollywood: Miss Billie Graves, 1274 N. Harper, West Hollywood 46

Southern California District #2
Cucamonga J. D.: Mrs. Frances Nott, 8220 Archibald Ave., Cucamonga

District of Columbia
Washington: Miss Bernice Brigham, 1711 Massachusetts Ave., N.W., Apt. 332, Z 6

Southern Illinois
Quincy: Mrs. Glados Sharp, 512½ Hampshire St.

Indiana
Kokomo: Mrs. Lou Kinsey, 620 W. Lincoln Rd.

Louisiana
Baton Rouge: Mrs. Carolyn Galinkin, 109 E. Garfield St.

Massachusetts
Boston: Mr. Douglas Covey, Chr., 687 Boylston St., Rm. 201

Michigan
Adrian: (Delete — Assembly not formed on April 21, 1962)

Nevada
Sparks: Mrs. Marion West, 1945 4th St., Apt. 24

New Mexico
McKinley County: Mrs. Mary Gibson, Box 1117, Gallup
(Santa Fe: Mrs. Amy Dwelly, 1655 Canyon Rd.

Western New York
Binghamton: Mr. James E. Parsons, 291 Robinson St.
Amherst Twp.: Miss Sue Wooster, 161 Mt. Vernon Rd., Snyder 26

Syracuse: Mrs. Yvonne Handel, 558 Cortland Ave., Z 15

Ohio
Youngstown: Mrs. Evelyn Wilson, 1174 Kenneth Ave.
(New Assembly formed 9/7/62)

Utah
Provo: Mrs. Mary Jarvis, 581 Columbia Lane, #158

Eastern Washington
Pullman: Miss Emmalu McCandless, 978 Hobson
(New Assembly formed 8/21/62)

Wisconsin
Milwaukee: Mrs. Anna Hanel, 6829 W. Lisbon Ave., Z 10
Waukesha: Mrs. Rose Kubala, 615 E. Roberta Ave.

COMMITTEE SECRETARIES

Interracial Service
Dr. Sarah M. Pereira, Secty., 2725 13th St., N.E., Washington, D.C.

Area Teaching Committee—Tennessee Valley States
Miss Louise Jackson, Secty., 722 Columbian Mutual Tower Bldg., Memphis 3, Tenn.

ADDITIONS TO COMMITTEES

Area Teaching Committee—Southern New England States
Dr. Elmer V. Kenneally
Miss Bettina Thomas

Area Teaching Committee—Southwestern States
Mr. Norman Gauerke

RESIGNATIONS FROM COMMITTEES

Area Teaching Committee—Central States
Mr. Dan Jordan

Area Teaching Committee—Southern New England States
Miss Carole Greenway
Dr. Anselm Schurgast

Area Teaching Committee—Tennessee Valley States
Mrs. Erma Hayden

Baha’i State Conventions

Sunday, December 2, 1962
See Your Convention Call